



天乾
風巽
水坎
山艮
雷震
地坤

GENESO

METAPHYSICAL
EXTRAIT DE PARFUM



8 Taoism Trigrams Concept
Kan, Kun, Zhen, Xun, Qian, Dui, Gen & Li





GENESO®

METAPHYSICAL
EXTRAIT DE PARFUM

Born from a desire to elevate each individual's essence, Maison Poloni invites you on a true olfactory journey rooted in **Chinese metaphysics**.

In the Taoist tradition, human beings hold one-third of the fortune that shape their experience in the material world; Heaven and Earth account for the remaining two-thirds. Aligning oneself with this axis is essential to living one's incarnation to the fullest.

Perfume is a living alchemy of this alignment.

Our 100% natural GENESO® collection explores the eight trigrams of Taoist tradition—or cardinal directions—known as GUA numbers: **Kan, Kun, Zhen, Xun, Qian, Dui, Gen, and Li.**

The olfactory accords, crafted by our perfumer and Feng Shui expert, are harmonized according to the cycle of the 5 elements—**Fire, Earth, Metal, Water, and Wood** and correspond to **YANG polarity** (masculine) and **YIN polarity** (feminine).

Through the olfacto-therapeutic power of essential oils, they reveal and balance your deepest essence.

GENESO® collection consists of:
8 YIN polarity Extrait de Parfum (30ml)
8 YANG polarity Extrait de Parfum (30ml)

8 Taoism Trigrams Concept

Birth of GUA Numbers



Find your **GUA number** based on your year of birth in the table below:
It corresponds to your Perfume number based on your personality...

Each Gua number has been expressed
in **Yin polarity** (feminine) and **Yang polarity** (masculine)

YOU ARE A MAN BY BIRTH – YANG POLARITY								
9	8	7	6	2	4	3	2	1
1928	1929	1930	1931	1932	1933	1934	1935	1936
1937	1938	1939	1940	1941	1942	1943	1944	1945
1946	1947	1948	1949	1950	1951	1952	1953	1954
1955	1956	1957	1958	1959	1960	1961	1962	1963
1964	1965	1966	1967	1968	1969	1970	1971	1972
1973	1974	1975	1976	1977	1978	1979	1980	1981
1982	1983	1984	1985	1986	1987	1988	1989	1990
1991	1992	1993	1994	1995	1996	1997	1998	1999
2000	2001	2002	2003	2004	2005	2006	2007	2008
2009	2010	2011	2012	2013	2014	2015	2016	2017
2018	2019	2020	2021	2022	2023	2024	2025	2026
6	7	8	9	1	2	3	4	8
YOU ARE A WOMAN BY BIRTH - YIN POLARITY								

The table above is based on the Chinese calendar, starting from February 4th of each year. For dates prior to this, refer to the previous year.



GUA 1

They belong to the **KAN trigram**—the Unfathomable. It is the **NORTH** trigram, characterized by the yin-yang-yin pattern. Its element is **WATER**. It represents the **second son**. Its season is **winter**. Its colors are **blue and black**. It embodies the energy of **circulation and dispersion**. Consequently, every experience is valuable... yet making a choice is always difficult! The individual tends to be reserved and conceals their sensitivity.

They possess a flexible nature and are capable of changing their mind if it proves useful and necessary. This calm demeanor masks deep anxieties about the future; they always want to know what to expect. As a result, they can sometimes experience sadness and depressive thoughts. Endowed with keen intelligence, they offer wise counsel that others appreciate. A skilled communicator and mediator, they enjoy traveling and sailing.

Comment from the Perfumer & Feng Shui Expert:

GUA 1 fragrances are fresh and potent upon first impression, delivering an energy that is fresh and gentle, yet also direct. On a deeper level, woody notes gently stabilize and ground the wearer, fostering self-confidence and trust in one's deep intuition... The trail is fresh and floral.

YIN Perfume:

Top: Cardamom, Petitgrain Bigarade, Blackcurrant
Heart: Violet, Orchid, Cotton Flower, Pink Pepper
Base: White Oud, Patchouli, White Musk, Vanilla

YANG Perfume:

Top: Lemon, Pink Pepper, Grapefruit, Peppermint
Heart: Jasmine, Atlas Cedar, White Sandalwood, Ginger
Base: Labdanum, Patchouli, Vetiver, Frankincense





GUA 2

They belong to the **KUN trigram**—the Receptive. It is the **SOUTH** trigram, with a Yin-Yin-Yin structure. Its element is **YANG EARTH**. It represents the **mother**. Its season is **autumn**. Its colors are **yellow and orange**. It embodies the energy of **consolidation and transformation**.

Gua 2 individuals value tradition; they tend to appreciate established customs and are therefore rather conservative. They are not impulsive and will carefully weigh the pros and cons before making a decision. They enjoy learning and possess an excellent memory. They are very loyal and hold strong family values, often putting the needs of others before their own.

Here is the Yang Earth element: rock and mountains. These individuals are stubborn, headstrong, and inflexible.

Comment from the Perfumer & Feng Shui Expert:

GUA 2 fragrances are warm, exuding presence and character. They feature warm, smooth woody notes that interact with earth element that can sometimes be too static. This allows the wearer to understand and the sense that life is about movement and experience—while offering reassurance regarding their strong roots. The scent trail is charismatic and powerful.

YIN Perfume:

Top: Grapefruit, Red Mandarin, Neroli, Lemon
Heart: Jasmine, Cardamom, Turmeric, Immortelle
Base: Red Amber, Vanilla, Benzoin, White Oud

YANG Perfume:

Top: Grapefruit, Sweet Orange, Pink Pepper, Geranium
Heart: Patchouli, Black Pepper, Cedar, Amyris
Base: Vetiver, Benzoin, Oakmoss, Guaiac Wood





GUA 3

They belong to the **ZHEN** trigram—Thunder. It is an **EAST** trigram with a yang-yin-yin structure. Its element is **YANG WOOD**. It represents the **eldest son**. Its season is **Spring**. Its colors are **beige, brown, and green**. It embodies the energy of **vigorous growth**.

A person with Gua 3 is an inflexible Wood type—highly determined and rather tenacious. In fact, they sometimes rush ahead too quickly, without taking the necessary pause or stepping back to gain perspective. They are natural-born leaders who tend to dominate and make their voices heard.

They have a wide range of interests and are capable of multitasking. They enjoy offering protection—like the shelter of a great tree—and have many friends. It is important for them to understand that true growth comes from nurturing one's roots.

Comment from the Perfumer & Feng Shui Expert:

GUA 3 fragrances are green and delicate; they soothe a highly dynamic personality and slow the flow of energy, allowing one to focus on one's roots and the presence of loved ones. A true invitation to the gentle experience of an inner journey. The trail is soft and sweet.

YIN Perfume:

Top: Bergamot, Red Mandarin, Lemon, Pineapple
Heart: Damascena Rose, Coriander, Ho Wood, Neroli
Base: Balsam of Peru, Labdanum, Vanilla, Oakmoss

YANG Perfume:

Top: Bergamot, Lavender, Grapefruit, Yuzu
Heart: Clary Sage, Marjoram, Pink Pepper, Ginger
Base: Vetiver, Yellow Sandalwood, Hinoki, Patchouli



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GUA 4

They belong to the **XUN** trigram, "The Gentle." This is a **SOUTHEAST** trigram with a yin-yang-yang structure; its element is **YIN WOOD**. It represents the **eldest daughter**. Its season is **summer**, and its colors are **green and brown**. Its energy is that of **gentle growth**.

Gua 4 is associated with flexible, adaptable wood. Individuals of this type are reserved, hesitant, and moderately optimistic. This aspect of their personality makes them less independent; they rely on others. They are romantic and charming.

Resourceful, inventive, pragmatic, and creative, they are avid readers who excel academically and enjoy lifelong learning. They are generous and generally have a wide circle of friends.

Comment from the Perfumer & Feng Shui Expert:

GUA 4 fragrances bring a sense of presence and comfort. Reassuring, with their warm and sparkling notes, they help the wearer to gently refocus on their innate abilities and reveal their true nature.

The scent trail is aromatic and spicy.

YIN Perfume:

Top: Bergamot, Pink pepper, Lavender
Heart: Damascena Rose, Orange flower, Atlas cedar, Peach
Base: Patchouli, Honey, Lichen, Vanilla

YANG Perfume:

Top: Grapefruit, Bergamot, Lavender, Exotic Basil
Heart: Fig leaves, Cedar, Ho Wood, Marjoram
Base: Patchouli, Labdanum, Vanilla, Tonka bean





GUA 6

They belong to the **QIAN** trigram—the Creative. It is a **NORTHWEST** trigram characterized by three Yang lines. Its element is **YANG METAL**. It represents the **father**. Its season is **winter**. Its colors are **white, gray, silver, and gold**. Its energy is **intense concentration**.

A person with Gua 6 is composed and enjoys taking the lead. They value discipline and have no trouble adhering to it or enforcing it. This can sometimes give them a rather stubborn, obstinate, or even uncompromising nature. They do not spend hours arguing; instead, they seek to impose their own vision.

They set goals and remain focused. This rigid aspect of their character can sometimes lead to isolation. They need to learn to take things less seriously—and to allow more joy, creativity, and self-expression into their lives.

Comment from the Perfumer & Feng Shui Expert:

GUA 6 fragrances are creative, complex, and finely tuned.

The olfactory vibration of the oils bring fluidity and suppleness to the Metal element, which can sometimes be overly rigid. The alchemy of the accords is bold and unexpected.

The scent trail is complex and smooth.

YIN Perfume:

Top: Lemon, Bergamot, Carnation, White Musk
Heart: Frangipani, Tiaré, White Champaca, Orris Root
Base: White Oud, Vanilla, Benzoin, Bitter Almond

YANG Perfume:

Top: Lemon, Rosemary, Pink Pepper, Lychee
Heart: Date fruit, Neroli, Ginger, Geranium
Base: Vetiver, Myrrh, Tobacco, Vanilla





GUA 7

They belong to the **DUI** trigram, "The Joyful." This is a **WEST** trigram with a yang-yang-yin structure. Its element is **YIN METAL**. It represents the **youngest daughter**. Its season is **autumn**. Its colors are **white, gray, silver, and gold**. Its energy is **calm concentration**.

Gua 7 is not as malleable as its elemental phase might suggest; in fact, it can be quite rigid. Fond of communication, the Gua 7 individual is a skilled speaker who is at ease in public. However, one must be wary of their words, which can sometimes be as sharp as a knife. They are also at ease argumentating—excellent strategists capable of analysis and negotiation.

Possessing strong personal magnetism and innate creativity, the Gua 7 individual has very few close friends. They dislike conflict and always strive for cordiality.

Comment from the Perfumer & Feng Shui Expert:

GUA 7 fragrances are elegant and floral, bringing lightness and creativity to those who are overly analytical and strategic—fostering a sense of presence and the ability to let go.

A masterful, magnetic dry floral.

The trail is elegant and long-lasting.

YIN Perfume:

Top: Grapefruit, Bergamot, Bitter Orange Petitgrain
Heart: Damascena Rose, Neroli, Ylang-Ylang, Atlas Cedar
Base: Red Amber, Balsam of Peru, Vanilla, Myrrh

YANG Perfume:

Top: Bergamot, Grapefruit, Frankincense, Green Mandarin
Heart: Jasmine, Acacia, Licorice, Atlas Cedar
Base: Myrrh, Vetiver, Oakmoss, Patchouli



Born by **Date**,
Revealed by **Scent**.

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GUA 8

They belong to the **GEN** trigram, representing stillness. It is the **NORTHEAST** trigram with a yin-yin-yang structure. Its element is **YIN EARTH**. It represents the **third son**. Its season is **Spring**. Its colors are **yellow and orange**.

People with Gua 8 have a gentle, diligent, and reliable nature, yet, they are also prone to doubt and rarely know how to say "no." They are generous, humanitarian individuals who are focused on others. Action-oriented, they are decisive, convinced of their beliefs, and generally knowledgeable. Family and loved ones are very important to them.

They often struggle to express their emotions and rarely let them show. Potentially trapped in the Savior-Victim-Perpetrator dynamic, it is important for them to learn to turn inward and fully listen to themselves.

Comment from the Perfumer & Feng Shui Expert:

GUA 8 fragrances speak to the inner child—the one who is perhaps too well-behaved and dutiful—offering comfort while instilling vitality, strength, and courage. The harmonious blend of notes acts like a resonant voice, grounding you and restoring confidence in loving yourself. The scent trail is charismatic and sparkling.

YIN Perfume:

Top: Red Mandarin, Blackcurrant, Peach, Apple
Heart: Damascena Rose, Fig Leaf, Carnation, Ylang-Ylang
Base: Patchouli, Oakmoss, Benzoin, Opoponax

YANG Perfume:

Top: Bitter Orange Petitgrain, Lime, Star Anise, Neroli
Heart: Saffron, Turmeric, Ginger, Immortelle
Base: Vetiver, Oakmoss, Myrrh, Red Amber





GUA 9

They belong to the **LI** trigram—"The Clinging" or "The Warm One." It is the **SOUTH** trigram with a yang-yin-yang structure. Its element is **FIRE**. It represents the **second daughter**. Its season is **Summer**. Its colors are **red, pink, and purple**.

People with Gua 9 are warm and affectionate. They are energetic, with a strong desire to live life fully. Spontaneous and passionate, they possess a certain radiance and a spiritual side that drives them to seek meaning in their lives.

They grasp concepts quickly, even complex ones. In fact, they have little patience for those who do not match their level of intelligence. They are conscious of their reputation and need to keep their emotions in check...

Comment from the Perfumer & Feng Shui Expert:

*GUA 9 fragrances are an invitation to personal sensuality—for both men and women. Like a powerful message in a society focused on superficiality, they represent a return to genuine self-love... Divine!
A powerful, warm, and sensual trail.*

YIN Perfume

Top: Bergamot, Lemon, Neroli, Pear
Heart: Jasmine, Blackcurrant, Tuberose, Benzoin
Base: Patchouli, Vetiver, Tonka Bean, Vanilla

YANG Perfume

Top: Bergamot, Grapefruit, Timut Pepper, Neroli
Heart: Blackcurrant, Black Oud, Myrrh, Benzoin
Base: Frankincense, White Sandalwood, Vetiver, Balsam of Peru





GENESO®

METAPHYSICAL
EXTRAIT DE PARFUM

Our **perfume extracts** are **handcrafted**
in our workshop in Crémieu, Isère (38460) – France.

They are composed of **essential oils and natural ingredients** with a high vibrational quality.
No dyes, chemical fixatives, or enhancers are used in our manufacturing process.

The various notes and olfactory accords are designed to balance and harmonize your
personality according to the Five Elements of Traditional Chinese Medicine.

Take a moment to welcome it...
Spray it and feel it spread through your entire being.

As they are composed of living matter, you may notice particles suspended in the bottle.
This ensures the fragrance matures and leaves a more lingering trail over time.



VAPORISATEUR – NATURAL SPRAY
30 ML – 1.0 FL. OZ.
ÉCHANTILLONS – SAMPLES
3 ML – 0,101 FL. OZ.

A USAGE EXTERNE UNIQUEMENT
FOR EXTERNAL USE ONLY
DIST. & FAB MAISON POLONI SARL
50 GRANDE RUE DE LA HALLE 38460 CREMIEU
FRANCE - MADE IN FRANCE

The Founder

Growing up amidst the landscape of the Ain, in Auvergne-Rhône-Alpes region in France from an Italian family. I have been passionate about my pursuits since childhood. I have always been deeply attuned to the natural vibrations surrounding me. A self-taught creative, I am driven by the essence of individuals and by olfactory and energetic imprints whether they are in regard to someone or to a home.

My passion for the scents of the Earth, my sensitivity to subtle energies, and my love for travel and ancient cultures naturally led me to train in Traditional Feng Shui, following a 15-year career in the airport industry.

With a background in marketing and product & spatial design, I embarked on the adventure I had always dreamed of: creating my own brand and developing a truly unique concept.

Placing people at the heart of the process—recognizing them as an essential part of the enduring natural world—is central to my vision. Drawing on my love for the plant world, sound vibration, and ancient Chinese arts, I created GENESO®: a personal fragrance made with essential oils, designed to harmonize the wearer's vibration based on their date of birth... a scent that nurtures the soul!

This bottled spirituality helps you recenter and radiate your true self in a world often defined by superficiality: Live your Essence fully!

In harmony,

Aurélien.





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